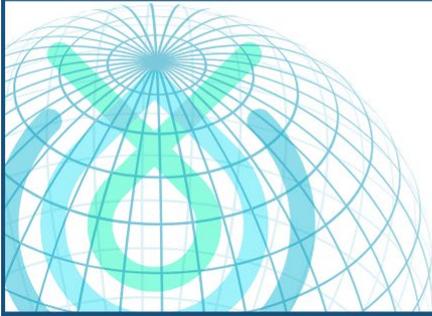




Wirral Chamber
of Commerce



SPECIAL **UPDATE**

The Government have announced a new COVID-19 Additional Relief fund. Wirral Borough Council has been awarded £4.3m to provide cash grants to Wirral businesses that were not eligible for the previous financial support linked to business rates (such as the retail, leisure and hospitality covid grants).

WIRRAL

COVID-19

ADDITIONAL RELIEF FUND

**APPLY UNTIL
WEDNESDAY 31 AUGUST 2022**

The banner features a blue background with the Wirral Council logo at the top. Below it, the word 'WIRRAL' is written in a bold, black, sans-serif font. The words 'COVID-19' are written in a large, bold, black, sans-serif font with a textured, slightly distressed appearance. Below this, the words 'ADDITIONAL RELIEF FUND' are written in a bold, black, sans-serif font, enclosed within a white rectangular border. At the bottom, the text 'APPLY UNTIL WEDNESDAY 31 AUGUST 2022' is written in a bold, white, sans-serif font.

Businesses have until 31st August 2022 to apply so we are strongly encouraging all businesses to review our simple, step-by-step guide to determine eligibility to make progress with applications as soon as possible.

The award will be specifically, but not solely, targeted at small businesses, and subject to the overall funding available. The value of the awards will initially be:

- where the rateable value is £51,000 or below: 100% of net liability after the application of all other reliefs

- where the rateable value is £51,001 to £100,000: 75% of the net value outstanding after the application of other reliefs to a maximum value of £50,000
- where the rateable value is above £100,000: 50% of the net value outstanding after the application of other reliefs to a maximum of £50,000

Businesses with a rateable value in excess of £51,000, who do not automatically receive 100% relief may request further relief. This will be considered on a case-by-case basis. This will be based on:

- the available funding
- the business sector
- the impact of COVID-19 on the business

Follow these steps to confirm if your business is eligible:

STEP 1

Follow our checklist to confirm if your business **is not eligible**

Government guidelines state that the following businesses will not be eligible for this relief:

- from 1 April 2021 to 31 March 2022, business that either are or would have been eligible for the Extended Retail Discount (covering Retail, Hospitality and Leisure), the Nursery Discount or the Airport and Ground Operations Support Scheme (AGOSS)
- Unoccupied premises, unless they become unoccupied temporarily due to the government's advice on COVID-19
- Business properties which do not directly employ anyone, for example, parking spaces, advertising rights
- Any business which cannot show that it has been significantly impacted by the pandemic
- Public sector organisations which are funded by government grant
- Businesses associated with gambling, such as casinos and betting shops
- Business premises used for personal use or storage only that are not considered to be trading
- Banking and other financial institutions
- Businesses that are predominantly online
- Businesses which only supply storage facilities, such as warehouses

If your business ticks one of the above boxes, unfortunately, **you are not** eligible for

financial support via this grant scheme. However, your business may be entitled to other support services.

To find out more contact: support@wirralchamber.co.uk or 0151 650 6940 and a member of business support services team will reach out to you.

STEP 2

You have reviewed the checklist in **step one** and **none** of the checks apply to your business. Please review the below checks **to confirm** that your business **is eligible**.

Qualifying criteria:

- The applicant must be the registered ratepayer of the premises for which the application is made and occupying the property in the Wirral Council area during the financial year 2021/22
- The premises must have been occupied from April 2021 and not have been unoccupied during the financial year 2021/2022, unless required to close under COVID-19 restrictions
- The business must not be in one of the identified sectors which either from the government guidance or local conditions would not be considered for an award

STEP 3

You have reviewed the checklist in **step one** and **none** of the checks apply to your business.

You have reviewed the checks above in **step two** and have **confirmed** that your business **checks** the eligibility criteria.

Now, you can progress onto the application stage here: [Apply for COVID-19 Additional Relief Fund - Log in or sign up for a MyWirral account \(achieveservice.com\)](#)