

Data protection and marketing webinar for small businesses

The Information Commissioner's Office (ICO) is repeating its data protection and marketing webinar for small businesses, due to the popular demand it received last time it ran.

This free event will take place on Microsoft Teams on Tuesday 23 May from 10am to 11am.

The ICO's experts will share tips and advice to help small businesses handle people's information confidently and unlock the value of the personal information they hold. The webinar will also offer an opportunity for people to get involved and bring along questions.

The ICO will cover a range of topics, including:

- / electronic marketing,
- / privacy notices, and
- / subject access requests (SARs)

The deadline for registrations is 5pm on 19 May 2023.

See: [Making data protection and marketing work for your small business | ICO](#)